

20th Annual

SIF2024

SCOTTSDALE INTERVENTIONAL FORUM



20
YEARS
of Innovation & Education

INDUSTRY PARTNERSHIP PROSPECTUS

SIF2024.com

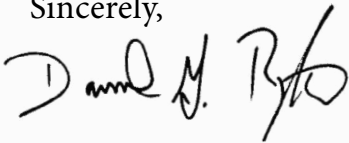
March 4–7, 2024 • NEW LOCATION: Fairmont Scottsdale Princess • Scottsdale, Arizona

Dear Colleague,

I am thrilled to invite you to participate in the **20th Annual Scottsdale Interventional Forum**, scheduled for March 4-7, 2024. As has been its tradition, **SIF 2024** is designed to meet the ever-increasing needs of cardiovascular specialists in the diagnosis and management of complex cardiovascular disease. This live, comprehensive, state-of-the-art four-day symposium will provide an in-depth review of the most relevant advances in the treatment of heart and vascular disease. The organizing committee for **SIF 2024** is committed to creating a thorough, all-encompassing scientific curriculum to meet the needs of cardiovascular specialists experiencing this nationally recognized educational event.

Thank you for your consideration and your support of continuing medical education. We are confident that you and your organization will find exceptional value in supporting and participating in this important educational program. We look forward to your participation in the **2024 Scottsdale Interventional Forum**.

Sincerely,



David G. Rizik, MD, FACC, MSCAI
SIF Symposium Director

EDUCATIONAL HIGHLIGHTS

- Multiple live cases covering complex coronary and structural intervention.
- Comprehensive didactic lectures from the world's leading authorities in cardiovascular disease management.
- Stimulating case vignettes covering the most complex interventional complications.
- Extensive review of mechanical circulatory support methodologies in advanced coronary and structural interventions.
- A comprehensive review of the latest advances in valvular heart disease management.
- A deep dive into the recent outcome data of Cerebral Embolic Protection (CEP).
- Industry sponsored symposia covering a wide array of "hot button" topics.
- Nurse / Tech symposium dedicated to issues most relevant to bedside patient management.
- Advanced Imaging Symposia.
- Expert comprehensive reviews of advances in pharmacologic management and DAPT de-escalation.
- Nation's most popular cardiology Fellows Course.

TARGET AUDIENCE

The **2024 Scottsdale Interventional Forum** has been designed to meet the educational needs of interventional and general cardiologists, cardiology fellows, cardiovascular surgeons and vascular specialists, interventional radiologists, cath lab nurses and technicians as well as other medical professionals who have an interest in heart and vascular medicine.

FOR ADDITIONAL INFORMATION, CONTACT:

Trinity Campbell, Gaffney Events | 425.354.8937 | trinity@gaffneyevents.com



HOTEL ACCOMMODATIONS

You are responsible for making your hotel room reservations for your company personnel. Please note that room reservations should be made in advance. To reserve a room, please contact the **Fairmont Scottsdale Princess** reservations department directly at **1.800.344.4758** and mention that you will be attending the **HonorHealth Scottsdale Interventional Forum**. You can also book your hotel reservations online by visiting the symposium website: www.SIF2024.com or using the passkey directly with this link: <https://book.passkey.com/e/50649911>

PLEASE NOTE: In order to receive the discounted room rate, reservations must be made by **Friday, February 16, 2024**. We have negotiated a group rate of \$469.00 (*plus discounted daily \$25.00 resort fee*) single or double occupancy, per night, plus tax. Please be sure to call in your hotel reservations to the number listed above before the deadline to secure a hotel room for your company personnel.

EXHIBIT SPACE AND EQUIPMENT

Exhibits will be located in the Salon FGHI, Fairmont Scottsdale Princess.

The following equipment will be provided for your use at no additional charge:

- 1 Skirted exhibit table measuring 6' X 2.5'
- 2 Side Chairs
- 1 Wastebasket

EXHIBIT AREA STAFFING

Please provide us with the names of the individuals who will be representing your company by completing and returning the Sponsorship Agreement and Badge Form, which is located on page 7 of this agreement. Each 6' Table Top Exhibit will be entitled to 3 Complimentary Full Meeting Badges, 10 X 10 Exhibits will be entitled to 6 Complimentary Full-Meeting Badges, 10 X 20 Exhibits will be entitled to 8 Complimentary Full-Meeting badges, and 10 X 30 Exhibits will be entitled to 10 Complimentary Full-Meeting Badges. Additional badges are \$350.00 each.

ELECTRICITY

You are responsible for payment of your booth electrical needs prior to the start of the symposium. Please order using the Encore "EventNow" page by following this link: <https://eventnow.encoreglobal.com/SIF2024>

Any questions can be directed to **Tom Ashworth**, AV Sales Manager: M +1-480-737-0516; Email: tom.ashworth@encoreglobal.com

SET-UP AND DISMANTLING OF EXHIBITS

Exhibit set-up starts on Sunday, March 3 between 3:00 p.m. and 6:00 p.m. Exhibits must be set by 6:00 p.m. on Sunday, March 3. Set-up of exhibits will not be allowed while attendees are present. Dismantling of exhibits will take place on Wednesday, March 6 after the 3:00 p.m. break.

EXHIBIT HOURS

| | | |
|----------------------|-----------------------|---|
| • Sunday, March 3 | 3:00 p.m. — 6:00 p.m. | Exhibit Set-Up |
| • Monday, March 4 | 6:45 a.m. — 5:00 p.m. | Exhibit Hall Open |
| • Tuesday, March 5 | 6:45 a.m. — 5:00 p.m. | Exhibit Hall Open |
| | 6:00 p.m. — 8:00 p.m. | HANDS-ON SIMULATOR TRAINING <i>Participating Companies Only</i> |
| • Wednesday, March 6 | 6:45 a.m. — 3:15 p.m. | Exhibit Hall Open |
| | After 3:00 p.m. break | Exhibit Tear-Down |



SHIPPING

CONTRACTED MEETING EXPO COMPANY

SourceOne has been selected as the official service contractor for **SIF 2024**. It is strongly recommended that you coordinate shipping of all exhibit materials through **SourceOne** to ensure that your materials are handled properly. To obtain the **Service Kit** please reach out to **Jeff Shutts** at Jeff@sourceoneevents.com or at **407.284.0412**.

If you choose to ship directly to the hotel, please refer to the **Fairmont Scottsdale Princess Shipping Instructions** located on pages 8 & 9 of this prospectus. There, you find a list of package and handling fees as well as proper labeling instructions. Exhibitor items shipped to the resort without the use of these instructions may be refused and returned to the sender.

SHIPMENT CONFIRMATION

GAFFNEY EVENTS will not assume responsibility for the confirmation of shipped materials or equipment. The exhibitor is solely responsible for their property including loss, damage, or failure to arrive in a timely manner from the initial shipment, up to and including the final shipment to the final destination.

CANCELLATION POLICY

In the event that an exhibitor must cancel their participation in the **2024 Scottsdale Interventional Forum**, the exhibiting company will be responsible for 50% of the exhibit fee if cancelling after **February 7, 2024**. Cancellations must be made in writing.

LIABILITY

GAFFNEY EVENTS and **Scottsdale Healthcare** are not responsible, and the "Exhibitor" hereby waives all claims against the aforementioned, for loss, damage, destruction of property, or bodily injury occurring at or in connection with the exhibit or conference. Further, the exhibitor agrees to hold harmless **GAFFNEY EVENTS** and its employees and agents with respect to such claims and release them from such claims brought by third parties arising out of the actions of exhibitor or its employees. Each exhibitor is responsible for obtaining its own insurance for bodily injury or property loss or damage occurring in connection with the exhibit with the exception of that caused by or resulting from the sole and gross negligence of Indemnified Parties..

ADDITIONAL INFORMATION

If you have any questions or concerns, please feel free to contact Trinity Campbell by phone at **425.354.8937** or email trinity@gaffneyevents.com.

We look forward to seeing you in Arizona in March!

NEW LOCATION!
Fairmont Scottsdale Princess
Scottsdale, Arizona





PLATINUM SUPPORTER – \$50,000

- 10' x 30' Premium Exhibit Booth Space
- Sponsorship of 1 coffee break
- Company Advertising Inclusion in 1 SIF Promotional eblast*
- Recognition as Platinum Level supporter on slides & on-site signage
- Includes 10 Full Symposium Badges

**Vendor to supply artwork*

GOLD SUPPORTER – \$25,000

- 10' x 20' Exhibit Booth Space
- Company Advertising Inclusion in 1 SIF Promotional eblast*
- Recognition as Gold Level supporter on slides & on-site signage
- Includes 8 Full Symposium Badges

**Vendor to supply artwork*

SILVER SUPPORTER – \$15,000

- 10' x 10' Exhibit Booth Space
- Recognition as Silver Level supporter on slides & on-site signage
- Includes 6 Full Symposium Badges

BRONZE SUPPORTER – \$5,000

- 6' Tabletop Exhibit Booth Space
- Recognition as Bronze Level supporter on slides & on-site signage
- Includes 3 Full Symposium Badges



Evening Dinner Symposium

Company sponsorship of an evening dinner symposium on Monday, March 4 for all attendees.

INCLUDES

- Company Recognition on signage and custom napkins
- Audio-Visual Equipment & Techs
- Food & Beverage
- SIF Faculty of Choice

\$50,000 (1 Available)

Attendee Wi-Fi

Keep SIF In-Person attendees connected with exclusive sponsorship of the symposium wi-fi. Includes custom network SSID and password.

\$25,000 (1 Available)

Hotel Key Cards and Sleeves

Includes company supplied artwork on custom SIF hotel key cards and security sleeves given to all attendees staying at the Fairmont Scottsdale Princess.

\$25,000 (1 Available)

Cases Over Coffee Session

Includes company logo on recognition banner and custom coffee cups.

- Monday, March 4, Tuesday, March 5, and Wednesday, March 6

\$20,000 (3 Available)

Cases Over Cocktail Session

Includes company logo on recognition signage and napkins.

- Monday, March 4, Tuesday, March 5

\$20,000 (2 Available)

Attendee Lanyards

Customized with your company logo &/or product message. Given to all on-site attendees.

\$15,000 (1 Available)

Faculty Lounge Sponsorship

Display your company Logo as screen savers on the SIF Faculty Lounge Computers. Includes a recognition pull-up banner with artwork of your choice placed at the entrance of the Faculty Lounge on-site.

\$15,000 (1 Available)

Hands-On Simulator Training Session

Tuesday, March 5 | 6:00 – 8:00 pm

Take advantage of interacting and engaging with 50+ Fellows at a dedicated 2-hour training session. Showcase your products and devices at your booth in the Exhibit Hall. SIF Faculty will be assigned to assist with this special fellows session.

NOTE: Sponsorship of this Fellows Hands-On Session will place your company exhibit booth in a premier location, prominently toward the main entrance of the SIF Exhibit Hall.

\$10,000 (10 Available) Reserved on a first come first serve basis.

E-blast Advertisements

Highly visible banner advertisement in an SIF promotional e-blast.

\$10,000 (2 Available)

Water Bottle Sponsorship

Co-Branded SIF & Your Company Logo Water Bottles to be distributed during breaks and meals.

\$10,000 (1 Available)

Tabletop Stickers

Showcase your company logo on a custom branded highboy tabletop sticker placed throughout the exhibit area and outside the General Session room.

\$5,000 (15 Available)

Column Wraps

Greet all SIF Attendees and extend your company branding beyond your booth with a custom column wrap. Pillars are located in the outdoor Princess Ballroom Plaza, at the entrance of the Princess Ballroom.

\$5,000 (6 Available)

Custom Flagpole Signs

Lead SIF Attendees to the meeting space with custom flags placed strategically along The Fairmont Property and outside of the Princess Ballroom. Rental includes flagpole, double sided aluminum print with message of your choice, delivery, set & strike.

\$3,500 (12 Available)

Floor Decals

Branded Floor Decals placed strategically near general session and exhibit hall entrances.

\$3,500 (12 Available)





20th ANNUAL SCOTTSDALE INTERVENTIONAL FORUM March 4 – 7, 2024

Company Name (As it should appear on printed material)

Contact Person (Individual to whom all exhibitor information will be forwarded)

Title

Street Address

City

State

Zip

Telephone

Fax

Email

Product

EXHIBIT LEVEL

☐ \$50,000 Platinum

☐ \$25,000 Gold

☐ \$15,000 Silver

☐ \$5,000 Bronze

ADDITIONAL SPONSORSHIP OPPORTUNITIES

_____ \$ _____ \$ _____
_____ \$ _____ \$ _____

BADGES NEEDED

Representative Name (First, Last)

Email Address

Phone

PAYMENT

Make checks payable to: **HonorHealth Foundation**

Mail: **HonorHealth Foundation**, Attn: **Jennifer Bradshaw/SIF2024**, 8125 N. Hayden Road, Scottsdale, AZ 85258

To pay by credit card please complete the section below. *Please note: There will be a 3.5% service fee added to all credit card charges.*

EIN #: 74-2355411

Phone: 480.587.5007

Credit Card Number _____ CVC Code _____ Expiration Date _____ Zip Code _____

TOTAL SPONSORSHIP \$ _____ Signature _____

*For all sponsorship-related questions, please contact Trinity Campbell at 425.354.8937 or via email at trinity@gaffneyevents.com



PREPARING YOUR SHIPMENT

FedEx Office is committed to providing you with an outstanding experience during your stay. All guest and event packages being shipped to the property must follow the address label standards (illustrated below) to prevent package routing delays. Please schedule your shipment(s) to arrive four days prior to the event start date to avoid additional storage fees. Use the name of the recipient who will be on-site to receive and sign for the package(s). Please do not address shipments using property employee names, unless the items are specifically for their use (e.g., hotel specifications, rooming lists, or signed documents); this includes arranging for deliveries to all areas on the property.

If a package has not been picked up by the recipient and no contact information is provided, the package will be returned to the sender, who will be responsible for all additional shipping fees. For more information on package retention, the Return to Sender process, or to schedule package deliveries, please contact the FedEx Office Business Center at **480.502.7505**. Package deliveries should only be scheduled after the recipient has completed the check-in process.

PACKAGE LABELING STANDARDS AND FEDEX OFFICE CONTACT

(Guest Name) (Guest Cell Number)
c/o FedEx Office at Fairmont Scottsdale Princess
7575 E Princess Dr.
Scottsdale, AZ, 85255
(Convention / Conference / Group / Event Name)

Box ____ of ____

FedEx Office Business Center
Fairmont Scottsdale Princess
7575 E Princess Dr.
Scottsdale, AZ 85255
Phone: 480.502.7505
Fax: 480.502.9492
Email: usa5592@fedex.com

Operating Hours
Mon – Fri: 7:00am - 7:00pm
Saturday: 8:00am - 4:00pm
Sunday: 8:00am - 4:00pm

SHIPMENTS WITH SPECIAL REQUIREMENTS

Meeting and event planners, exhibitors and attendees are encouraged to contact FedEx Office in advance of shipping their items to Fairmont Scottsdale Princess with any specific questions. If you have any special needs (e.g., refrigeration requirements, after hours delivery requests, or changes to your meeting dates or rooms), please work directly with your Event Manager, who will communicate these needs to FedEx Office in advance of your event.

ON-SITE PACKAGE DELIVERY

In most cases, FedEx Office will complete delivery or pickup of packages within the conference and meeting rooms, lobby area and guest suites of Fairmont Scottsdale Princess, but please consult with a FedEx Office team member for specific delivery limitations that may exist. In cases where a drayage company or a meeting decorator is used, FedEx Office team members will work closely with those vendors for proper package routing and release items directly to those vendors if they are on the property when the shipments arrive. Any decorator or drayage packages requiring overnight storage by FedEx Office will be assessed a handling fee. If your meeting /event is being handled by a drayage company or decorator, please ensure your shipments are being sent directly to the drayage company's or decorator's specified address. Items that require extra handling, such as pallet/crate breakdown or build up, multiple pickup or delivery points, or collecting or disposing of packaging materials, will be assessed an additional fee of \$70.00 per hour with a minimum of \$35.00 for 30 minutes. This fee will be assessed for each FedEx Office team member dedicated to perform these additional services. Please note that FedEx Office team members cannot lend out any moving equipment, which includes pallet jacks, dollies, and flatbed carts.

PACKAGE DELIVERY TO GUEST SUITES / MEETING ROOMS

In most cases, FedEx Office will complete delivery or pickup of packages to guest suites at Fairmont Scottsdale Princess, but please consult with a FedEx Office team member for any specific delivery limitations that may exist. FedEx Office is not authorized to leave packages unattended in guest suites and/or meeting rooms. A guest with authorization to sign for the delivery and approve any charges for handling and delivery fees must be present in guest rooms and/or meeting rooms.



UPON YOUR ARRIVAL

Packages will be available for pickup at the FedEx Office business center; a handling fee will apply. Packages, pallets, crates, display cases and other heavier items may be scheduled for delivery by contacting our staff at **480.502.7505**; a delivery fee will apply. Package deliveries should only be scheduled after the recipient has completed the check-in process. In order to maintain the proper chain of custody, FedEx Office requires the package recipient's signature before a package can be released from FedEx Office. Release signatures are captured at the time of package pickup or package delivery to the recipient.

UPON YOUR DEPARTURE

FedEx Office offers pack and ship services and packaging supplies, such as boxes, tape, etc., which are also available for purchase at the FedEx Office business center. All outbound packages must have a completed carrier airbill affixed to each package. FedEx Express® shipping boxes and airbill forms are available and are complimentary. Outbound packages and freight to be picked up by a third party courier should be coordinated directly with those vendors, and communication should be sent to FedEx Office, indicating when those items will be picked up. FedEx Office will not make arrangements for freight or third party courier transportation and/or pickup. Outbound handling fees will be applied to all packages and freight, regardless of carrier, in addition to shipping/transportation fees.

PACKAGE HANDLING AND STORAGE FEES

| PACKAGE WEIGHT | PACKAGE PICKUP OR DROP OFF BY GUEST | PACKAGE PICKUP OR DELIVERY BY FEDEX OFFICE |
|-------------------------|-------------------------------------|--|
| Envelopes up to 1.0 lb. | \$2.00 | \$5.00 |
| 0.0 – 1.0 lb. | \$2.00 | \$5.00 |
| 1.1 – 10.0 lbs. | \$10.00 | \$15.00 |
| 10.1 – 20.0 lbs. | \$15.00 | \$20.00 |
| 20.1 – 30.0 lbs. | \$20.00 | \$30.00 |
| 30.1 – 40.0 lbs. | \$25.00 | \$40.00 |
| 40.1 – 50.0 lbs. | \$25.00 | \$50.00 |
| 50.1 – 60.0 lbs. | \$35.00 | \$50.00 |
| 60.1 – 150.0 lbs. | \$35.00 | \$70.00 |
| Pallets & Crates* | \$150.00 or \$0.75/lb. > 200 lbs. | \$150.00 or \$0.75/lb. > 200 lbs. |

| PACKAGE WEIGHT | STORAGE FEE AFTER 5 DAYS |
|-------------------------|--------------------------|
| Envelopes up to 1.0 lb. | No Charge |
| 0.0 – 10.0 lbs. | \$5.00 |
| 10.1 – 30.0 lbs. | \$10.00 |
| 30.1 – 60.0 lbs. | \$15.00 |
| 60.1 – 150.0 lbs. | \$25.00 |
| Pallets & Crates | \$50.00 |
| Over 6.5' in Size | \$25.00 |

A one-time package storage fee will apply to each package received and stored for more than five (5) calendar days. Items measuring over 6.5 feet in size are considered oversize and will be assessed an additional oversize fee if stored for more than five (5) calendar days.

Package weights will be rounded up to the nearest pound.

* For inbound/outbound pallets or crates, the receiving and delivery charges are consolidated into a single fee of \$150.00 or \$0.75/lb. > 200 lbs., which is applied to each pallet/crate handled.

ADDITIONAL SERVICES

Items that require extra handling, such as pallet/crate breakdown or build up, multiple pickup or delivery points, or collecting and disposing of packaging materials, will be assessed an additional fee of \$70.00 per hour with a minimum of \$35.00 for 30 minutes. This fee will be assessed for each FedEx Office team member dedicated to perform these additional services. Please note that FedEx Office team members cannot lend out any moving equipment, which includes pallet jacks, dollies, and flatbed carts.

TERMS AND CONDITIONS

Receiving, delivery and storage charges are payable at the time of delivery. Recipient may be required to present government-issued photo identification and sign for delivery. Shipper must comply with all applicable local, state and federal laws, including those governing packing, marking, labeling and shipping. OBTAIN FIRE, CASUALTY AND ALL OTHER INSURANCE ON PACKAGE CONTENTS PRIOR TO SHIPPING. Neither the Property nor FedEx Office and Print Services, Inc. provide such insurance. Neither the Property nor FedEx Office and Print Services, Inc. nor the employees, agents or contractors of either firm will be liable for any damages, whether direct or indirect damages, relating to or arising out of any loss or damage to any package or its contents, unless a package is lost after receipt on the Property, in which case such liability shall be limited to the lesser of \$100 or the liability of the carrier indicated above. By sending your package to the Property, you agree to be bound by any additional terms and conditions that the Property or FedEx Office and Print Services, Inc. may establish from time to time for receiving and delivering of packages.