

21st Annual

SIF2025

SCOTTSDALE INTERVENTIONAL FORUM



INDUSTRY PARTNERSHIP PROSPECTUS

SIF2025.com

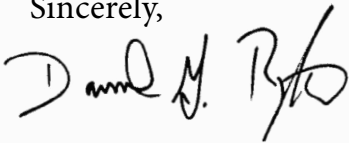
March 3 – 6, 2025 • NEW LOCATION: The Westin Kierland Resort & Spa • Scottsdale, AZ

Dear Colleague,

I am excited to invite you to participate in the **21st Annual Scottsdale Interventional Forum**, scheduled for March 3 – 6, 2025. As has been its tradition, **SIF 2025** is designed to meet the ever-increasing needs of cardiovascular specialists in the diagnosis and management of complex cardiovascular disease. This live, comprehensive, state-of-the-art four-day symposium will provide an in-depth review of the most relevant advances in the treatment of heart and vascular disease. The organizing committee for **SIF 2025** is committed to creating a thorough, all-encompassing scientific curriculum to meet the needs of cardiovascular specialists experiencing this nationally recognized educational event.

Thank you for your consideration and your support of continuing medical education. We are confident that you and your organization will find exceptional value in supporting and participating in this important educational program. We look forward to your participation in the **2025 Scottsdale Interventional Forum**.

Sincerely,



David G. Rizik, MD, FACC, MSCAI
SIF Symposium Director

EDUCATIONAL HIGHLIGHTS

- Multiple live cases covering complex coronary and structural intervention.
- Comprehensive didactic lectures from the world's leading authorities in cardiovascular disease management.
- Stimulating case vignettes covering the most complex interventional complications.
- Extensive review of mechanical circulatory support methodologies in advanced coronary and structural interventions.
- A comprehensive review of the latest advances in valvular heart disease management.
- A dedicated symposium on diagnosis and management of advanced heart failure including new mechanical therapies.
- Industry sponsored symposia covering a wide array of "hot button" topics.
- Nurse / Tech symposium dedicated to issues most relevant to bedside patient management.
- Advanced Imaging Symposium to include the latest advances in imaging in mitral and tricuspid therapies.
- Expert comprehensive reviews of advances in pharmacologic management and DAPT de-escalation.
- The Nation's most popular cardiology fellows course.

TARGET AUDIENCE

The **2025 Scottsdale Interventional Forum** has been designed to meet the educational needs of interventional and general cardiologists, cardiology fellows, cardiovascular surgeons and vascular specialists, interventional radiologists, cath lab nurses and technicians as well as other medical professionals who have an interest in heart and vascular medicine.

FOR ADDITIONAL INFORMATION, CONTACT:

Trinity Campbell, Gaffney Events | (425) 354-8937 | trinity@gaffneyevents.com



HOTEL ACCOMMODATIONS

You are responsible for making your hotel room reservations for your company personnel. Please note that room reservations should be made in advance. To reserve a room, please contact the **Westin Kierland Resort & Spa** reservations department directly at **1 (888) 627-9076** and mention that you will be attending the **2025 Scottsdale Interventional Forum**. You can also book your hotel reservations online by visiting the symposium website: www.SIF2025.com or using the passkey directly with this link: <https://book.passkey.com/go/SIF2025>

PLEASE NOTE: In order to receive the discounted room rate, reservations must be made by **Tuesday, January 28, 2025**. We have negotiated a group rate of \$434.00 (*plus discounted daily \$20.00 resort fee*) single or double occupancy, per night, plus tax. Please be sure to call in your hotel reservations to the number listed above before the deadline to secure a hotel room for your company personnel.

EXHIBIT SPACE AND EQUIPMENT

Exhibits will be located in the Kierland Ballroom at the Westin Kierland Resort & Spa.

The following equipment will be provided for your use at no additional charge:

- 1 Skirted exhibit table measuring 6' X 2.5'
- 2 Side Chairs

EXHIBIT AREA STAFFING

Please provide us with the names of the individuals who will be representing your company by completing and returning the Sponsorship Agreement located on page 7 of this agreement. Each 6' Table Top Exhibit will be entitled to 3 Complimentary Full Meeting Badges, 10 X 10 Exhibits will be entitled to 6 Complimentary Full-Meeting Badges, 10 X 20 Exhibits will be entitled to 8 Complimentary Full-Meeting badges, and 10 X 30 Exhibits will be entitled to 10 Complimentary Full-Meeting Badges. Additional badges are \$450.00 each.

ELECTRICITY

You are responsible for payment of your booth electrical needs prior to the start of the symposium. Please order using the Encore Global page by following this link: <https://eventnow.encoreglobal.com/myevents/result/index/show/id/13e845ed-1745-ef11-8409-7c1e520ba290/>

If you need assistance in ordering power, please reach out to Ashley Group at Encore by phone at (480) 624-1284 or by email at: ashley.group@encoreglobal.com.

SET-UP AND DISMANTLING OF EXHIBITS

Exhibit set-up starts on Sunday, March 2 between 3:00 p.m. and 6:00 p.m. Exhibits must be set by 6:00 p.m. on Sunday, March 2. Set-up of exhibits will not be allowed while attendees are present. Dismantling of exhibits will take place on Wednesday, March 5 at 3:30 p.m.

EXHIBIT HOURS

- | | | |
|----------------------|-----------------------|---|
| • Sunday, March 2 | 3:00 p.m. – 6:00 p.m. | Exhibit Set-Up |
| • Monday, March 3 | 6:45 a.m. – 5:00 p.m. | Exhibit Hall Open |
| • Tuesday, March 4 | 6:45 a.m. – 5:15 p.m. | Exhibit Hall Open |
| | 6:00 p.m. – 8:00 p.m. | HANDS-ON
SIMULATOR TRAINING
<i>Participating Companies Only</i> |
| • Wednesday, March 5 | 6:45 a.m. – 3:20 p.m. | Exhibit Hall Open |
| | 3:30 p.m. | Exhibit Tear-Down |



ADVANCE TO WAREHOUSE SHIPPING

CONTRACTED MEETING EXPO COMPANY

SourceOne has been selected as the official service contractor for SIF 2025. It is strongly recommended that you coordinate shipping of all exhibit materials through SourceOne to ensure that your materials are handled properly. To obtain the Service Kit please reach out to Jeff Shutts at Jeff@sourceoneevents.com or at (407) 284-0412.

The discount deadline to ship your items Advance to Warehouse is **Friday, February 21** and the last receiving day is **Friday, February 28**. There is a 30% surcharge for all shipments after **Saturday, February 22**. Please refer to the service kit for full shipping details.

SHIPMENT CONFIRMATION

GAFFNEY EVENTS will not assume responsibility for the confirmation of shipped materials or equipment. The exhibitor is solely responsible for their property including loss, damage, or failure to arrive in a timely manner from the initial shipment, up to and including the final shipment to the final destination.

CANCELLATION POLICY

In the event that an exhibitor must cancel their participation in the **2025 Scottsdale Interventional Forum**, the exhibiting company will be responsible for 50% of the exhibit fee if cancelling after **February 7, 2025**. Cancellations must be made in writing.

LIABILITY

GAFFNEY EVENTS and Scottsdale Healthcare are not responsible, and the "Exhibitor" hereby waives all claims against the aforementioned, for loss, damage, destruction of property, or bodily injury occurring at or in connection with the exhibit or conference. Further, the exhibitor agrees to hold harmless GAFFNEY EVENTS and its employees and agents with respect to such claims and release them from such claims brought by third parties arising out of the actions of exhibitor or its employees. Each exhibitor is responsible for obtaining its own insurance for bodily injury or property loss or damage occurring in connection with the exhibit with the exception of that caused by or resulting from the sole and gross negligence of Indemnified Parties..

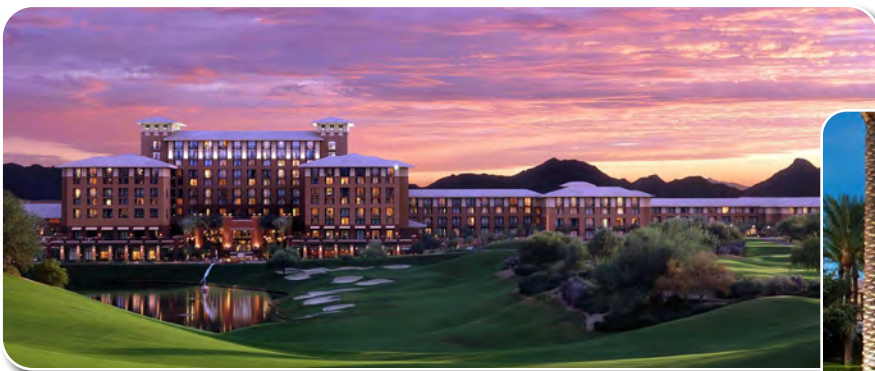
ADDITIONAL INFORMATION

If you have any questions or concerns, please feel free to contact Trinity Campbell by phone at (425) 354-8937 or email trinity@gaffneyevents.com.

We look forward to seeing you in Arizona in March!

NEW LOCATION!

**Westin Kierland Resort & Spa
Scottsdale, Arizona**





PLATINUM SUPPORTER – \$50,000

- 10' x 30' Premium Exhibit Booth Space
 - Sponsorship of 1 coffee break
 - Company Advertising Inclusion in 1 SIF Promotional eblast*
 - Recognition as Platinum Level supporter on slides & on-site signage
 - Includes 10 Full Symposium Badges
- *Vendor to supply artwork*

GOLD SUPPORTER – \$25,000

- 10' x 20' Exhibit Booth Space
 - Company Advertising Inclusion in 1 SIF Promotional eblast*
 - Recognition as Gold Level supporter on slides & on-site signage
 - Includes 8 Full Symposium Badges
- *Vendor to supply artwork*

SILVER SUPPORTER – \$15,000

- 10' x 10' Exhibit Booth Space
- Recognition as Silver Level supporter on slides & on-site signage
- Includes 6 Full Symposium Badges

BRONZE SUPPORTER – \$7,500

- 6' Tabletop Exhibit Booth Space
- Recognition as Bronze Level supporter on slides & on-site signage
- Includes 3 Full Symposium Badges



Evening Dinner Symposium

Company sponsorship of an evening dinner symposium on Monday, March 3 for all attendees.

INCLUDES

- Company Recognition on signage and custom napkins
- Audio-Visual Equipment & Techs
- Food & Beverage
- SIF Faculty of Choice

\$50,000 (1 Available)

Attendee Wi-Fi

Keep SIF attendees connected with exclusive sponsorship of the symposium wi-fi. Includes custom network SSID and password.

\$30,000 (1 Available)

Hotel Key Cards and Sleeves

Includes company supplied artwork on custom SIF hotel key cards and security sleeves given to all attendees staying at the Westin Kierland Resort

\$25,000 (1 Available)

Cases Over Coffee Session

Includes company logo on recognition banner and custom coffee cups.

- Monday, March 3, Tuesday, March 4, and Wednesday, March 5

\$20,000 (3 Available)

Cases Over Cocktail Session

Includes company logo on recognition signage and napkins.

- Monday, March 3, Tuesday, March 4

\$20,000 (2 Available)

Attendee Lanyards

Customized with your company logo &/or product message. Given to all on-site attendees.

\$15,000 (1 Available)

Faculty Lounge Sponsorship

Display your company Logo as screen savers on the SIF Faculty Lounge Computers. Includes a recognition pull-up banner with artwork of your choice placed at the entrance of the Faculty Lounge on-site and custom pillows.

\$15,000 (1 Available)

Hands-On Simulator Training Session Tuesday, March 4 | 6:00 – 8:00 pm

Take advantage of interacting and engaging with 50+ Fellows at a dedicated 2-hour training session. Showcase your products and devices at your booth in the Exhibit Hall. SIF Faculty will be assigned to assist with this special fellows session.

NOTE: Sponsorship of this Fellows Hands-On Session will place your company exhibit booth in a premier location, prominently toward the main entrance of the SIF Exhibit Hall.

\$10,000 (10 Available)

Reserved on a first come first serve basis.

**Hors d'oeuvres and Cocktails provided*

E-blast Advertisements

Highly visible banner advertisement in an SIF promotional e-blast. (Pre or Post SIF e-blast)

\$10,000 (2 Available)

Water Bottle Sponsorship

Co-Branded SIF & Your Company Logo Water Bottles to be distributed during breaks, meals, inside the Faculty Lounge and placed on the faculty head table..

\$10,000 (1 Available)

Charging Station

- Graphic of your choice covering the entire top of 1 charging station, to be prominently located directly outside Registration, or inside the Exhibit Hall.

- Vendor to Supply Artwork.

\$10,000 (1 Available)

Branded Hand Sanitizers

- Prominently display your company logo on SIF branded personal hand sanitizers which will be distributed to all attendees.

\$7,500 (1 Available)

Tabletop Stickers

Showcase your company logo on a custom branded highboy tabletop sticker placed throughout the exhibit area and outside the General Session room.

\$5,000 (15 Available)

Floor Decals

Branded Floor Decals placed strategically near general session and exhibit hall entrances.

\$3,500 (12 Available)



21st ANNUAL SCOTTSDALE INTERVENTIONAL FORUM March 3 – 6, 2025

Company Name (As it should appear on printed material)		
Contact Person (Individual to whom all exhibitor information will be forwarded)	Title	
Street Address		
City	State	Zip
Telephone	Fax	Email
Product		

EXHIBIT LEVEL

\$50,000 Platinum
 \$25,000 Gold
 \$15,000 Silver
 \$5,000 Bronze

ADDITIONAL SPONSORSHIP OPPORTUNITIES

_____ \$ _____ _____ \$ _____
 _____ \$ _____ _____ \$ _____

PAYMENT

Make checks payable to: **Gaffney Events Educational Trust** **EIN #: 47-3109028**
 Mail: Gaffney Events, 27322 NE 143rd Place, Duvall, WA 98019 **Phone: (425) 442-1314**
 To pay by credit card please complete the section below.
Please note: There will be a 3.5% service fee added to all credit card charges.

Credit Card Number _____ CVC Code _____ Expiration Date _____ Zip Code _____

TOTAL SPONSORSHIP \$ _____ *Signature* _____

*For all sponsorship-related questions, please contact Trinity Campbell at (425) 354-8937 or via email at trinity@gaffneyevents.com

